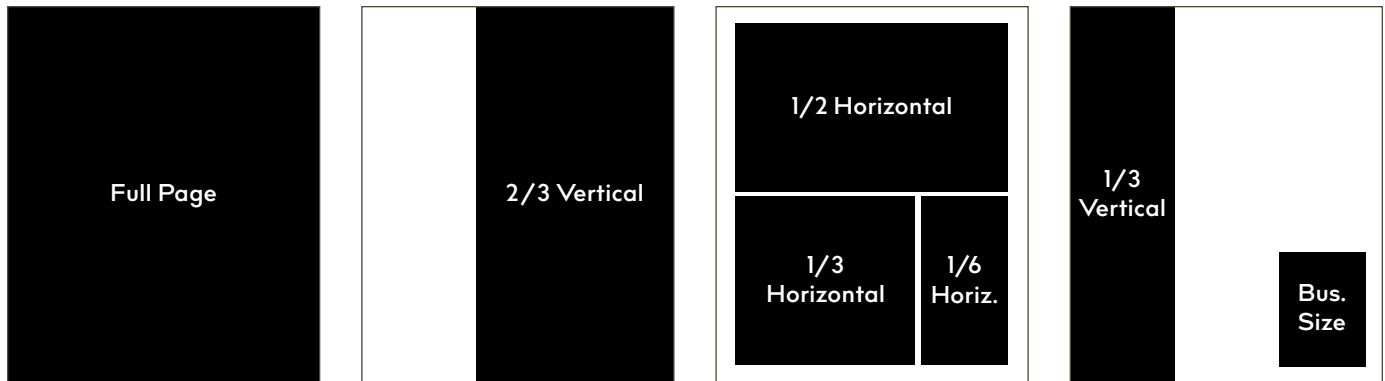


Advertising SPECIFICATIONS

AD SIZE*	AD SIZE	BLEED	LIVE AREA**
2 Full Page Spread	18" x 10.875"	18.25" x 11.125"	17" x 10.375"
Full Page	9" x 10.875"	9.25" x 11.125"	8.5" x 10.375"
2/3 Vertical	5.6875" x 10.875"	5.8125" x 11.125"	5.1875" x 10.375"
1/2 Horizontal	7.875" x 4.847"	×	7.875" x 4.847"
1/3 Vertical	3" x 10.875"	3.125" x 11.125"	2.5" x 10.375"
1/3 Horizontal	5.1875" x 4.847"	×	5.1875" x 4.847"
1/6 Vertical	2.5" x 4.847"	×	2.5" x 4.847"
Business Size	2.5" x 3.3"	×	2.5" x 3.3"

*Spread specifications include gutter allowance. If the ad displays an image crossing over the gutter, our pre-press can apply an 1/8" image repeat on each side of the gutter to achieve optimal crossover. **Keep all text within the live area.



GENERAL INFORMATION

Publication trim size: 9" x 10.875"

Safety: 0.25" from trim on all sides

Bleed: 0.125" beyond trim on all sides

Binding method: perfect bound; jogs to foot

Image resolution: 300 dpi

Line screen: 150 dpi

Color space: CMYK only; no spot color or RGB

HOW TO SUBMIT ADS

You can e-mail your ad to our production department at production@territory-mag.com. It must be 5MB or smaller to make it through our e-mail system.

ACCEPTABLE FILE FORMAT

PDF/X-1a: The PDF/X-1a must be made from a PostScript file with all fonts and high-resolution images embedded. Ensure that all elements are a minimum of 300 dpi and 100% in size.

PLACEMENT & OTHER TIDBITS

Guaranteed Position ads have first priority. Other ads are placed on a "Best Position Available" basis by contract date, insertion order and payment. Cancellations, by written communication, are permitted only before ad commitment deadline and void all rate and position protection.